



**61ST
ANNUAL
MEETING**

**EUROPEAN ASSOCIATION
FOR THE STUDY OF DIABETES**

15 - 19 September 2025
Vienna - Austria

easd.org



EASD MEDIA GUIDELINES

61st Annual Meeting of the European Association for the Study of Diabetes in Vienna, Austria, 15-19 September 2025 (EASD 2025).

EASD provides complimentary press registration (Press Delegate) for the EASD Annual Meeting 2025 to credentialed members of the media, including print, broadcast, and online media.

No separation will be made between onsite and online registration. Registered Press Delegates will have access to both, the onsite congress in Vienna, Austria as well as the online congress platform available on www.easd.org.

Any media representative (journalist, reporter, editor, blogger, photographer, film crew member etc.) must adhere to the guidelines stipulated here below. Failure to be compliant with the media guideline will result in loss of Press Delegate privileges and access will be denied for EASD 2025 as well as future EASD meetings. EASD may seek legal action against those concerned.

The EASD logo, The European Foundation for the Study of Diabetes (EFSD) logo and the EASD Annual Meeting logo are the property of EASD. They cannot be used without requesting permission beforehand.

The list of registered Press Delegates will not be made available to third parties by EASD.

Registration

EASD provides complimentary press registrations for journalists and media representatives certifying their status by providing either a valid press ID card (NOT business cards) or a letter of assignment from the editorial office of their media outlet.

Press registration is limited to no more than 3 individuals per organisation.

For online registration prior to and during EASD 2025, it is required to upload a copy of the press ID card or letter of assignment during the online registration process. No registration will be processed without providing media credentials. For onsite registration in Vienna during EASD 2025, journalists and media representatives are required to present the supporting documents to the staff at the onsite Press Registration counter.

Industry spokespersons or staff, individuals from public relations, communications or promotion agencies and representatives from organisations developing any continuing education materials or programmes are not eligible for complimentary press registration.



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EASD reserves the right to deny press registration to anybody it considers not to meet these criteria and the reason for rejection may not need to be disclosed to the individual requesting registration as Press Delegate. The decision of the EASD Press Office is final regarding all press registration requests.

Services

Press Registration includes access to the entire EASD scientific programme, access to press briefings, press releases and other materials distributed throughout EASD 2025 as well as access to the onsite Press Centre (work stations incl. WiFi/LAN and printers).

Embargo Policies

Information contained in abstracts may not be released until 1 July 2025 when the abstracts are published online. For Oral Presentations, the embargo is lifted at the beginning of the presentation; for Short Oral Discussions, the embargo is lifted at the beginning of the session in which the Short Oral is going to be presented. For ePosters, the embargo is lifted at 12:00 CEST on Tuesday, 16 September 2025.

All press releases distributed by EASD will clearly state the respective embargo time and date which may, in exceptional cases, differ from the above stated embargo policy.

Filming, Photography and Recording

Filming, photography and recording is allowed in the Press Centre and all open (public) areas of the congress centre but we kindly ask that the privacy of the delegates and staff is respected. Filming, photography and recording is not allowed in the Lecture Halls, the Short Oral Discussion Sessions Areas, the Speakers' Lounge and the Industry Exhibition.

Filming, photography and recording in areas other than public areas is subject to prior written approval from the Press Centre staff. To photograph, film or record a presenter during his

presentation, prior written approval from the presenter is required for permission to be granted by EASD. EASD does not obtain approval for those wishing to film, photograph or record a presenter.

Filming and photography in the Industry Exhibition are strictly forbidden.

If an exhibitor wishes to grant filming or photography of his booth, please contact the INTERPLAN Industry counter onsite in the Registration Area for special permission. To request permission before the Annual Meeting, please contact Ms. Lisanne Leonhardt (l.leonhardt@interplan.de).



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Third Party (Industry PR) Press Materials and Conferences

Third parties may distribute press releases or press kits through the Press Centre. Press materials should be sent as PDF files to press@easd.org. For the congress, third parties should bring printed copies directly to the onsite Press Centre. All press materials must adhere to the EASD embargo policy by clearly stating the embargo time and date in line with the respective presentation at the Annual Meeting.

Third party press conferences are permitted however, they cannot be held at the same time as an EASD press conference.

The Press Centre is not open for industry or PR agency representatives and cannot be used for any type of meetings.

Governing Law and Jurisdiction

All legal relationships between the parties relating to the EASD Annual Meeting Media Guidelines shall be governed solely by German law.